



# Connect QuickBooks to HP Workpath

Powered by  
**in time tec**

Save time by accessing software solutions directly from your MFP.



## Marketplace Conditions

- Business applications are moving to the cloud.
- Multifunction devices are becoming more intelligent and extensible.
- Adding additional end-points to cloud connectivity simplifies workflows and increases productivity.



## Target Customers, Markets, & Opportunities

- Users of QuickBooks Online who receive paper bills and want them easily added to Quickbooks.
- SMB market in the US and UK.
- Users wanting to shorten the steps required to enter and attach a bill in QuickBooks Online.



## Key Product Features

- Using optical character recognition (OCR), Connect to QuickBooks Online can extract important information from the bill to pre-populate fields, expediting bill entry and eliminating human error.
- Bill details can be entered from the MFP control panel using OCR, automatically creating the bill in QuickBooks Online with the attachment.

## “The Cost Per Device Seems High...”

- The app only needs to be installed on devices used by the bookkeeping team.
- Time is money, and the time saved more than covers the cost of the app.



## Without HP Workpath...

The alternative is the multi-step process outlined below:

1. Scan to email.
2. Move attachments to local storage.
3. Manually enter bill details into QuickBooks Online.
4. Find local copy and attach to bill in QuickBooks Online.



## Customer & Segment Specific Propositions

- Simplify and save time for your bookkeeping staff.
- Save time on data entry with OCR.
- Improve accuracy of data and reduce manual entry.
- Avoid the lengthy scan-to-email workflow with simple steps at the control panel.
- Take full advantage of the capabilities of your HP MFP.

## Success Stories

### Sandy the Bookkeeper

Sandy spent 90% of her time entering bills - 10 minutes for each one - manually sorting, scanning, emailing, uploading, and typing everything into QuickBooks Online. Now, with direct scanning and accurate OCR in the Connect to QuickBooks Online app, she:

- Cut her payables input time in half from 10 to 5 minutes per document
- Increased her accuracy and avoided potentially time consuming and costly mistakes

While the extra 5 minutes might not seem like much at first, it added up fast. By cutting the amount of time Sandy spent scanning and processing documents, she freed up 15-20 hours a week to contribute to her organization in a whole new way.

### Daniel the Manager

Daniel wears many hats, and keeping his business running smoothly is a top priority. Despite a dedicated team, time is always tight. The Connect to QuickBooks Online app has helped Daniel:

- Increase accuracy and efficiency for bookkeeping activities
- Cut payables processing times
- Do more with existing resources and overhead
- Grow and develop his staff as they have time to take on new challenges
- Implement new operational processes with his staff's additional capacity

Daniel now has an extra layer of confidence in his operations team and business!